

# membrana

## Magazines on the Wall

by Sanja Kojić Mladenovic



Alexandra Croitoru, *ROM series*, 2004 – 2006. © Alexandra Croitoru.

In this photography-based project, Alexandra Croitoru presents simple, tourist-like snapshots of the artist wearing a mask – knit in the Romanian flag colours – in various European and world locations. The snapshots are an efficient commentary on national clichés and guilt, on immigration, adjustment and prejudice, as well as a meditation on the behaviour of the artist. While conditioned by the art market to become something of an international tourist, many artists, especially from Eastern Europe, still wear their national tag, embedded in their practice. The monumental “balaclava” makes us both afraid of and curious about the person beneath it; there is an exchange of power between the masked artist and the viewer.

**Simona Dumitriu**



Ana Adamović, *Souvenirs from the Balkans (Suvenirni sa Balkana)*, ongoing project since 2003.

In her series, photographer and curator Ana Adamović captures an intimate child’s world to which we all have an inherent strong emotional connection. Memories of an earlier, happier time of play, being with friends and having fun represent a starting point in her investigation of the specific traits of the place and time in which she lived, by means of deconstructing stereotypes of the Balkans. This work in progress is conceived as an intimate travelogue in which the artist offers her personal experience of the Balkans, presented in the scenes of frozen landscapes, architecture and events, through an emphatically narrowed vision. Social context is very important in her work, including a

subjective critique of the Balkan myths and theories. The artist desires to visualise her living space, which can be roughly determined as the “interspace”, “crossroads” and the “Other” in relation to Western Europe.

**Sanja Kojić Mladenov**



Magazines on the Wall exhibition, Photoireland Festival, 2012.



Magazines on the Wall exhibition, Photoireland Festival, 2012.



Magazines on the Wall exhibition, Photoireland Festival, 2012.