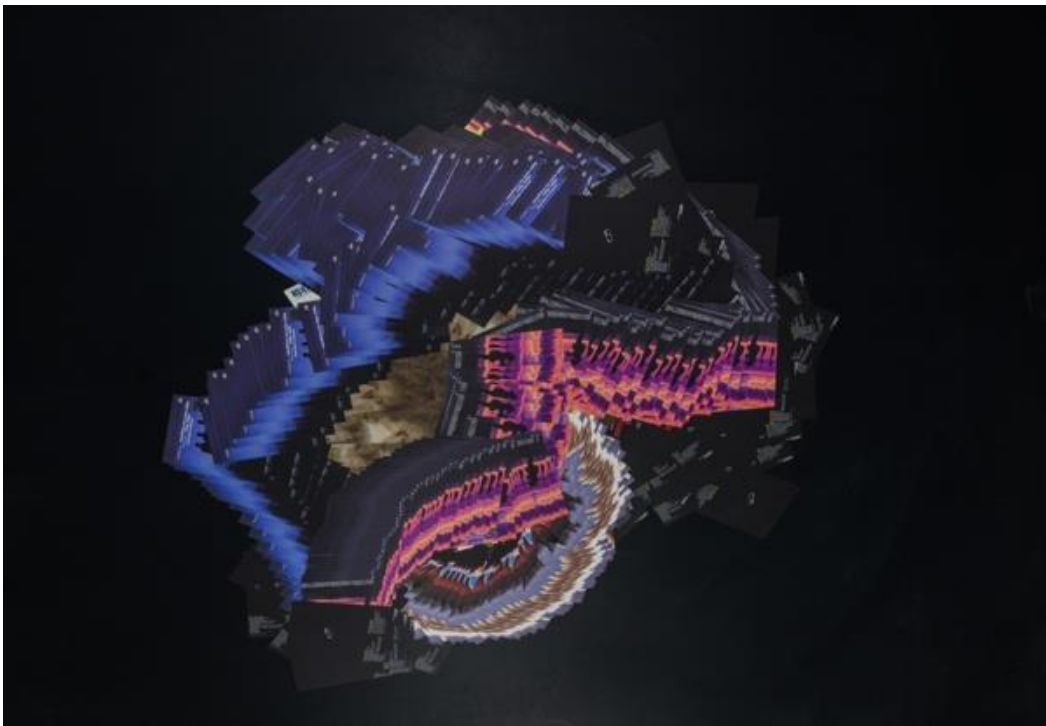


Mousse Publishing

Achraf Touloub “Latent” at Galerie Plan B, Berlin



Courtesy: Galerie Plan B, Berlin

Galerie Plan B is happy to announce the opening of the first solo exhibition of artist Achraf Touloub during the Berlin Gallery Weekend.

Achraf Touloub’s work is based on complicity between the technological society and the symbolic power of tradition; both invested with equal systemic capacities to shape our global world.

His drawings, sculptures and videos derive from his intuition that the conventional binary opposition between tradition and the modern mind is, in fact, a movement of convergence.

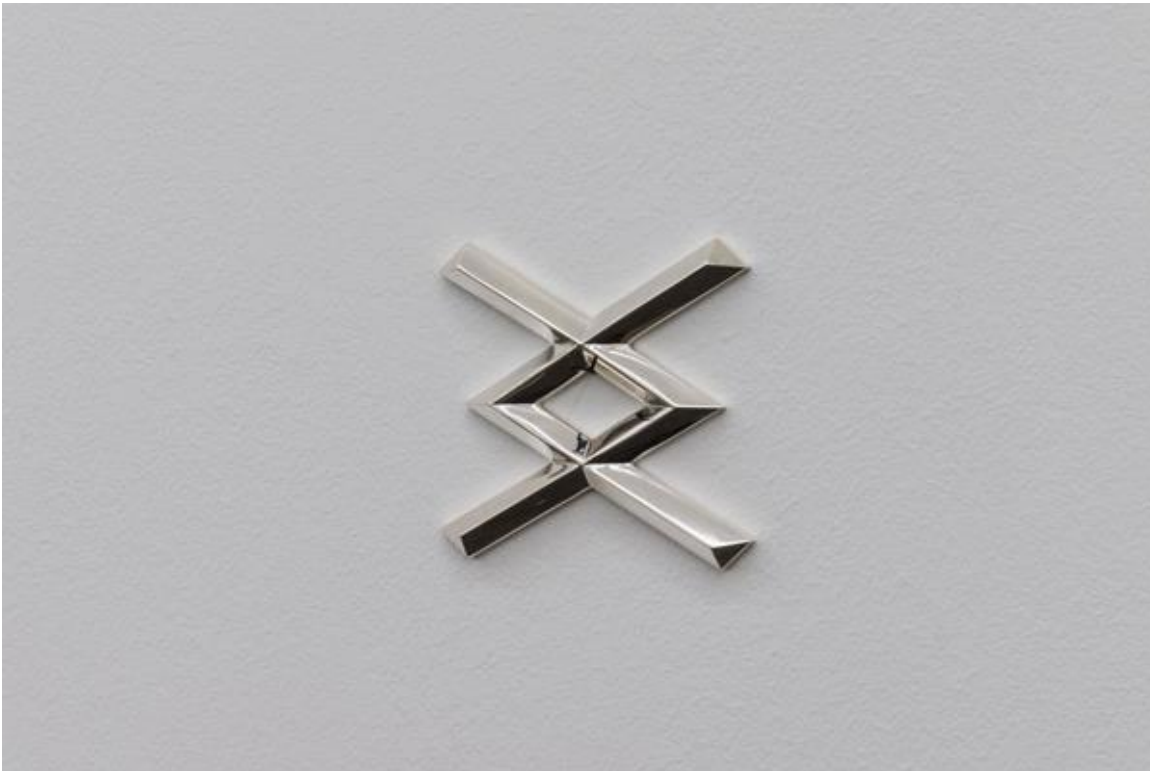
The increasing de-materialisation of technology points towards ‘the symbolic’ as the real territory of confrontation, thus creating new protocols of representation. Therefore, in order to survive in this new context, information has to evolve as symbol.

This paradox articulates itself in the use of the archaic dimension of the image as an expression of global thinking. Touloub’s work attempts to record and reconfigure the perspectives emerging from this approach.

His compositions show specific patterns created by linking figures that represent a new individual condition. This condition implies an imposed state of contemplation within the time frame of a merged past and future: an eternal present.

The new individual is neither dissolved in a mass – as envisioned by modernist utopia –, nor alienated, but interdependent and linked to others.

We are confronted with a layer of reality made of interconnected subjective manifestations. Consequently, the interlacing of time and space alters in which the wires connecting the individuals count as much as the subjects themselves.









The exhibition debuted on the occasion of the 10th Berlin Gallery Weekend which is supported by BMW Berlin and Audemars Piguet – Le Brassus.

Galeria Plan B May 2nd, 2014 – June 28, 2014